





With this, consumers are more likely to suspect the worst when they see an unexpected payment...

...this is where payment disputes can emerge.

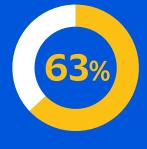


year-on-year growth rate of dispute instances.4

of all chargebacks are likely cases of friendly fraud.5

## This poses a challenge for issuers...

Training staff to handle these disputes is time-consuming and costly, but failing to do so can impact brand reputation and loyalty, intensifying financial losses.



of consumers would leave a brand due to poor customer experiences.6

2 billion 🗠 in projected costs from disputes for European banks and merchants by 2026.7

## This is where Visa can help!

Introducing Visa Dispute Management Service (VDMS) An on-behalf-of dispute management service, featuring

a team of experienced and dedicated VDMS analysts.



With their expert knowledge our analysts can help you:

recoveries Decrease

costs

Optimise

Elevate your service.

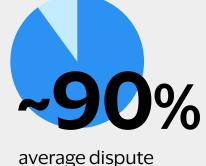


## Visa's Resolve

Online (VROL) portal delivers:

- Monthly reports on disputes Detail on each
- individual case Live industry benchmarks.

With proven results



recovery rate for VDMS plus a 93% arbitration win rate.8



1. Visa Payment Technologies, 2023 "How you pay matters"

1. VISA Payment Technologies, 2023 frow you pay matters 2. VisaNet data, 2023 3. Visa Navigate September 2023. "Stepping up the fight against fraud" Based on VisaNet January 2024 Analysis
Chargebacks: Increases in Credit Card Disputes Threaten Merchant Profitability, Nov 2021

6. Erriplin research, 2022 7. Payments Cards & Mobile, 16 October 2023. "The burgeoning growth of chargebacks" 8. Based on all transactions disputed via the Allocation and Collaboration flows within VROL as of February 2023